

CLOSER 2018 RATES

FOUR COLOR RATES

SIZE	1X RATE	6X RATE	12X RATE	18X RATE
Cover 2	\$13,635	\$12,820	\$12,000	\$11,595
C 2 Spread	\$25,000	\$23,495	\$22,000	\$21,250
Cover 3	\$12,500	\$11,745	\$11,000	\$10,625
Cover 4	\$14,770	\$13,885	\$13,000	\$12,560
Page	\$11,360	\$10,680	\$9,995	\$9,660
2/3 Page	\$9,660	\$9,080	\$8,500	\$8,215
1/2 Page	\$7,385	\$6,940	\$6,500	\$6,285
1/3 Page	\$5,115	\$4,805	\$4,500	\$4,355

BLACK + WHITE RATES

SIZE	1X RATE	6X RATE	12X RATE	18X RATE
Page	\$9,300	\$8,740	\$8,185	\$7,905
2/3 Page	\$7,900	\$7,420	\$6,955	\$6,710
1/2 Page	\$6,045	\$5,680	\$5,315	\$5,140
1/3 Page	\$4,185	\$3,935	\$3,675	\$3,555

Rates are gross, non-bleed.
All regional and special unit pricing available upon request.

SUPPLIED INSERT SPACE RATES

PAGES	GROSS SPACE RATE
2	\$12,330 + net production cost
4	\$22,305 + net production cost
8	\$41,705 + net production cost
12	\$62,555 + net production cost
16	\$83,195 + net production cost
24	\$124,790 + net production cost
Standard BRC	\$7,720 + net production cost
Scent-strip (flap size)	
up to & including 1-5/8"	\$13,480 + net production cost
wider than 1-5/8" & incl 2-1/2"	\$14,975 + net production cost
wider than 2-1/2"	\$17,385 + net production cost

EFFECTIVE: JANUARY 2018

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