

# IN TOUCH 2017 DATES

ISSUE	COVER	ON SALE	CLOSES	MATERIALS	EDITORIAL FOCUS
1701	01/02/17	12/23/16	11/28/16	12/12/16	Holiday Beauty
1702	01/09/17	12/30/16	12/05/16	12/19/16	
1703	01/16/17	01/06/17	12/12/16	12/27/16	Diet Special
1704	01/23/17	01/13/17	12/19/16	01/03/17	Golden Globes (1/8)
1705	01/30/17	01/20/17	12/26/16	01/09/17	
1706	02/06/17	01/27/17	01/02/17	01/16/17	Valentine's Day Gift Guide
1707	02/13/17	02/03/17	01/09/17	01/23/17	SAG Awards (1/29)
1708	02/20/17	02/10/17	01/16/17	01/30/17	
1709	02/27/17	02/17/17	01/23/17	02/06/17	Grammys (2/12)
1710	03/06/17	02/24/17	01/30/17	02/13/17	NY Fashion Week
1711	03/13/17	03/03/17	02/06/17	02/21/17	Oscars Special; (2/26)
1712	03/20/17	03/10/17	02/13/17	02/27/17	Spring Beauty
1713	03/27/17	03/17/17	02/20/17	03/06/17	
1714	04/03/17	03/24/17	02/27/17	03/13/17	Spring Nails
1715	04/10/17	03/31/17	03/06/17	03/20/17	
1716	04/17/17	04/07/17	03/13/17	03/27/17	Spring Style
1717	04/24/17	04/14/17	03/20/17	04/03/17	MTV Movie Awards (4/9)
1718	05/01/17	04/21/17	03/27/17	04/10/17	
1719	05/08/17	04/28/17	04/03/17	04/17/17	Mother's Day
1720	05/15/17	05/05/17	04/10/17	04/24/17	Spring Hair
1721	05/22/17	05/12/17	04/17/17	05/01/17	
1722	05/29/17	05/19/17	04/24/17	05/08/17	
1723	06/05/17	05/26/17	05/01/17	05/15/17	
1724	06/12/17	06/02/17	05/08/17	05/22/17	Cannes (5/17 - 5/28)
1725	06/19/17	06/09/17	05/15/17	05/30/17	Summer Beauty
1726	06/26/17	06/16/17	05/22/17	06/05/17	
1727	07/03/17	06/23/17	05/29/17	06/12/17	Summer Nails
1728	07/10/17	06/30/17	06/05/17	06/19/17	Beach Body Package
1729	07/17/17	07/07/17	06/12/17	06/26/17	Summer Skin
1730	07/24/17	07/14/17	06/19/17	06/29/17	Summer Style
1731	07/31/17	07/21/17	06/26/17	07/10/17	Summer Fragrance
1732	08/07/17	07/28/17	07/03/17	07/17/17	Summer Hair
1733	08/14/17	08/04/17	07/10/17	07/24/17	
1734	08/21/17	08/11/17	07/17/17	07/31/17	
1735	08/28/17	08/18/17	07/24/17	08/07/17	Fall Style
1736	09/04/17	08/25/17	07/31/17	08/14/17	
1737	09/11/17	09/01/17	08/07/17	08/21/17	Fall Beauty
1738	09/18/17	09/08/17	08/14/17	08/28/17	NY Fashion Week (TBD)
1739	09/25/17	09/15/17	08/21/17	09/05/17	Fall Nails
1740	10/02/17	09/22/17	08/28/17	09/11/17	Emmy Awards (9/17)
1741	10/09/17	09/29/17	09/04/17	09/18/17	Fall Hair
1742	10/16/17	10/06/17	09/11/17	09/25/17	
1743	10/23/17	10/13/17	09/18/17	10/02/17	Fall Fragrance
1744	10/30/17	10/20/17	09/25/17	10/09/17	
1745	11/06/17	10/27/17	10/02/17	10/16/17	
1746	11/13/17	11/03/17	10/09/17	10/23/17	
1747	11/20/17	11/10/17	10/16/17	10/30/17	
1748	11/27/17	11/17/17	10/23/17	11/06/17	
1749	12/04/17	11/24/17	10/30/17	11/13/17	Holiday Hair
1750	12/11/17	12/01/17	11/06/17	11/20/17	Holiday Gift Guide
1751	12/18/17	12/08/17	11/13/17	11/27/17	Holiday Style
1752	12/25/17	12/15/17	11/20/17	12/04/17	Holiday Nails



MEDIA GROUP

EDITORIAL THEMES AND TIMING SUBJECT TO CHANGE.

UPDATED 9.14.16

(MISSING: SUNDANCE, FASHION WEEKS SPRING & FALL, MTV VMA'S, CMA'S)

**WE THINK  
POPULAR.**