

IN TOUCH 2018 RATES

FOUR COLOR RATES

SIZE	1X RATE	6X RATE	12X RATE	18X RATE
Cover 2	\$49,440	\$46,465	\$43,495	\$42,015
C 2 Spread	\$90,620	\$85,185	\$79,745	\$77,030
Cover 3	\$45,310	\$42,600	\$39,875	\$38,510
Cover 4	\$53,545	\$50,340	\$47,125	\$45,515
Page	\$41,190	\$38,725	\$36,255	\$32,920
2/3 Page	\$35,015	\$32,920	\$30,815	\$27,980
1/2 Page	\$26,770	\$25,190	\$23,570	\$21,405
1/3 Page	\$18,540	\$17,430	\$16,315	\$14,820

BLACK + WHITE RATES

SIZE	1X RATE	6X RATE	12X RATE	18X RATE
Page	\$33,705	\$31,685	\$29,665	\$26,930
2/3 Page	\$20,730	\$26,930	\$25,215	\$22,890
1/2 Page	\$21,905	\$20,595	\$19,285	\$17,505
1/3 Page	\$15,165	\$14,255	\$13,350	\$12,120

Rates are gross, non-bleed.
All regional and special unit pricing available upon request.

SUPPLIED INSERT SPACE RATES

PAGES	GROSS SPACE RATE
2	\$44,920 + net production cost
4	\$80,860 + net production cost
8	\$152,020 + net production cost
12	\$235,965 + net production cost
16	\$303,510 + net production cost
24	\$454,920 + net production cost
Standard BRC	\$28,125 + net production cost
Scent-strip (flap size)	
up to & including 1-5/8"	\$49,120 + net production cost
wider than 1-5/8" & incl 2-1/2"	\$54,570 + net production cost
wider than 2-1/2"	\$63,400 + net production cost

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