

LIFE&STYLE 2017 DATES

ISSUE	COVER	ON SALE	CLOSES	MATERIALS	EDITORIAL FOCUS
1701	01/02/17	12/23/16	11/28/16	12/06/16	New Year's Beauty
1702	01/09/17	12/30/16	12/05/16	12/13/16	
1703	01/16/17	01/06/17	12/12/16	12/20/16	Diet Special
1704	01/23/17	01/13/17	12/19/16	12/27/16	
1705	01/30/17	01/20/17	12/26/16	01/03/17	
1706	02/06/17	01/27/17	01/02/17	01/10/17	Winter Beauty Special (Cosmetics)
1707	02/13/17	02/03/17	01/09/17	01/17/17	Valentine's Day Gift Guide
1708	02/20/17	02/10/17	01/16/17	01/24/17	
1709	02/27/17	02/17/17	01/23/17	01/31/17	Winter Skin (Beauty)
1710	03/06/17	02/24/17	01/30/17	02/07/17	
1711	03/13/17	03/03/17	02/06/17	02/14/17	
1712	03/20/17	03/10/17	02/13/17	02/21/17	
1713	03/27/17	03/17/17	02/20/17	02/28/17	
1714	04/03/17	03/24/17	02/27/17	03/07/17	
1715	04/10/17	03/31/17	03/06/17	03/14/17	Spring Beauty
1716	04/17/17	04/07/17	03/13/17	03/21/17	Spring Style
1717	04/24/17	04/14/17	03/20/17	03/28/17	
1718	05/01/17	04/21/17	03/27/17	04/04/17	Spring Nails
1719	05/08/17	04/28/17	04/03/17	04/11/17	Mother's Day
1720	05/15/17	05/05/17	04/10/17	04/18/17	Spring Hair
1721	05/22/17	05/12/17	04/17/17	04/25/17	
1722	05/29/17	05/19/17	04/24/17	05/02/17	
1723	06/05/17	05/26/17	05/01/17	05/09/17	Spring Fragrances
1724	06/12/17	06/02/17	05/08/17	05/16/17	
1725	06/19/17	06/09/17	05/15/17	05/23/17	Bikini Ready
1726	06/26/17	06/16/17	05/22/17	05/30/17	Summer Nails
1727	07/03/17	06/23/17	05/29/17	06/06/17	
1728	07/10/17	06/30/17	06/05/17	06/13/17	Summer Beauty
1729	07/17/17	07/07/17	06/12/17	06/20/17	Summer Style
1730	07/24/17	07/14/17	06/19/17	06/27/17	Summer Hair
1731	07/31/17	07/21/17	06/26/17	07/04/17	Beach Body
1732	08/07/17	07/28/17	07/03/17	07/11/17	Summer Fragrances
1733	08/14/17	08/04/17	07/10/17	07/18/17	
1734	08/21/17	08/11/17	07/17/17	07/25/17	Summer Skin
1735	08/28/17	08/18/17	07/24/17	08/01/17	Fall Style
1736	09/04/17	08/25/17	07/31/17	08/08/17	Denim Special
1737	09/11/17	09/01/17	08/07/17	08/15/17	
1738	09/18/17	09/08/17	08/14/17	08/22/17	Fall Beauty
1739	09/25/17	09/15/17	08/21/17	08/29/17	
1740	10/02/17	09/22/17	08/28/17	09/05/17	
1741	10/09/17	09/29/17	09/04/17	09/12/17	Fall Hair
1742	10/16/17	10/06/17	09/11/17	09/19/17	
1743	10/23/17	10/13/17	09/18/17	09/26/17	Beauty Awards
1744	10/30/17	10/20/17	09/25/17	10/03/17	Fall Fragrance
1745	11/06/17	10/27/17	10/02/17	10/10/17	
1746	11/13/17	11/03/17	10/09/17	10/17/17	Fall Nails
1747	11/20/17	11/10/17	10/16/17	10/24/17	
1748	11/27/17	11/17/17	10/23/17	10/31/17	
1749	12/04/17	11/24/17	10/30/17	11/07/17	Holiday Hair
1750	12/11/17	12/01/17	11/06/17	11/14/17	Holiday Style
1751	12/18/17	12/08/17	11/13/17	11/21/17	Holiday Beauty
1752	12/25/17	12/15/17	11/20/17	11/28/17	Holiday Nails



MEDIA GROUP

EDITORIAL THEMES AND TIMING SUBJECT TO CHANGE.

UPDATED 9.14.16

**WE THINK
POPULAR.**