

# WOMAN'S WORLD 2018 DATES

ISSUE	COVER	ON SALE	CLOSES	MATERIALS	EDITORIAL HIGHLIGHT
1801	01/01/18	12/25/17	10/27/17	11/07/17	New Year's
1802	01/08/18	01/01/18	11/03/17	11/14/17	New Year's Horoscope
1803	01/15/18	01/08/18	11/10/17	11/21/17	Big Diet Promise
1804	01/22/18	01/15/18	11/17/17	11/28/17	
1805	01/29/18	01/22/18	11/24/17	12/05/17	
1806	02/05/18	01/29/18	12/01/17	12/12/17	Super Bowl (2/4)
1807	02/12/18	02/05/18	12/08/17	12/19/17	Valentine's Day (2/14)
1808	02/19/18	02/12/18	12/15/17	12/26/17	
1809	02/26/18	02/19/18	12/22/17	01/02/18	Mardi Gras (2/28); Chinese Horoscope (1/28)
1810	03/05/18	02/26/18	12/29/17	01/09/18	
1811	03/12/18	03/05/18	01/05/18	01/16/18	Spring Horoscope
1812	03/19/18	03/12/18	01/12/18	01/23/18	St. Patrick's Day (3/17)
1813	03/26/18	03/19/18	01/19/18	01/30/18	Easter (4/16)
1814	04/02/18	03/26/18	01/26/18	02/06/18	Easter (4/16); Passover (4/22)
1815	04/09/18	04/02/18	02/02/18	02/13/18	
1816	04/16/18	04/09/18	02/09/18	02/20/18	
1817	04/23/18	04/16/18	02/16/18	02/27/18	
1818	04/30/18	04/23/18	02/23/18	03/06/18	
1819	05/07/18	04/30/18	03/02/18	03/13/18	Cinco de Mayo (5/5)
1820	05/14/18	05/07/18	03/09/18	03/20/18	Mother's Day (5/13)
1821	05/21/18	05/14/18	03/16/18	03/27/18	
1822	05/28/18	05/21/18	03/23/18	04/03/18	Memorial Day (5/28)
1823	06/04/18	05/28/18	03/30/18	04/10/18	Summer Horoscope
1824	06/11/18	06/04/18	04/06/18	04/17/18	
1825	06/18/18	06/11/18	04/13/18	04/24/18	Father's Day (6/17)
1826	06/25/18	06/18/18	04/20/18	05/01/18	
1827	07/02/18	06/25/18	04/27/18	05/08/18	July 4th (7/4)
1828	07/09/18	07/02/18	05/04/18	05/15/18	
1829	07/16/18	07/09/18	05/11/18	05/22/18	
1830	07/23/18	07/16/18	05/18/18	05/29/18	
1831	07/30/18	07/23/18	05/25/18	06/05/18	
1832	08/06/18	07/30/18	06/01/18	06/12/18	
1833	08/13/18	08/06/18	06/08/18	06/19/18	
1834	08/20/18	08/13/18	06/15/18	06/26/18	
1835	08/27/18	08/20/18	06/22/18	07/03/18	
1836	09/03/18	08/27/18	06/29/18	07/10/18	Labor Day (9/3)
1837	09/10/18	09/03/18	07/06/18	07/17/18	Rosh Hashanah (9/9)
1838	09/17/18	09/10/18	07/13/18	07/24/18	Fall Horoscope
1839	09/24/18	09/17/18	07/20/18	07/31/18	
1840	10/01/18	09/24/18	07/27/18	08/07/18	
1841	10/08/18	10/01/18	08/03/18	08/14/18	Canadian Thanksgiving (10/8)
1842	10/15/18	10/08/18	08/10/18	08/21/18	Halloween (10/31)
1843	10/22/18	10/15/18	08/17/18	08/28/18	Halloween (10/31)
1844	10/29/18	10/22/18	08/24/18	09/04/18	Last-minute Halloween (10/31)
1845	11/05/18	10/29/18	08/31/18	09/11/18	
1846	11/12/18	11/05/18	09/07/18	09/18/18	Thanksgiving (11/22)
1847	11/19/18	11/12/18	09/14/18	09/25/18	Thanksgiving Big (11/22)
1848	11/26/18	11/19/18	09/21/18	10/02/18	Last-minute TG/Early Holiday (11/22)
1849	12/03/18	11/26/18	09/28/18	10/09/18	Winter Horoscope; Chanukah (12/12)
1850	12/10/18	12/03/18	10/05/18	10/16/18	Christmas (12/25)
1851	12/17/18	12/10/18	10/12/18	10/23/18	Christmas (12/25)
1852	12/24/18	12/17/18	10/19/18	10/30/18	Last-minute Christmas (12/25)
1853	12/31/18	12/24/18	10/26/18	11/06/18	New Year's (1/1)

\*Editorial and closing/on sale dates subject to change  
Please contact Gail DeSantis, gdesantis@bauerpublishing.com, 201.569.6699 ext. 502 for material extension beyond due date above. All fractionals must be booked one week prior to space close.



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