

# WOMAN'S WORLD 2018 RATES



**EFFECTIVE: JANUARY 2018**  
**RATE BASE: 800,000**

## 4-COLOR

|                       |           |
|-----------------------|-----------|
| Page                  | \$79,300  |
| 1/2 Page Horizontal   | \$59,425  |
| 1/3 Page Vertical     | \$39,650  |
| 4 <sup>th</sup> Cover | \$122,680 |

## 2-COLOR

|                     |          |
|---------------------|----------|
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## B/W

|                     |          |
|---------------------|----------|
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