

2017 J-14/DECORATE EDITORIAL CALENDAR



| COVER DATE | ISSUE | EDITORIAL CONTENT | ON SALE | CLOSE DATE | MATERIAL DUE |
|------------|-------|--|----------|------------|--------------|
| JANUARY | 1701 | <ul style="list-style-type: none"> Hot In 100 In 2017 Special J-14'S Teen Icon Award Winners | 11/14/16 | 10/04/16 | 10/10/16 |
| MARCH | 1703 | <ul style="list-style-type: none"> Prom Coverage Date Looks Skin Story | 01/09/17 | 11/28/16 | 12/02/16 |
| MAY | 1705 | <ul style="list-style-type: none"> Summer Entertainment Preview Ponytails | 03/13/17 | 01/31/17 | 02/06/17 |
| JULY | 1707 | <ul style="list-style-type: none"> Summer Style Guide Pedicure Special Beachy Hair And Makeup | 05/15/17 | 03/28/17 | 04/03/17 |
| SEPTEMBER | 1709 | <ul style="list-style-type: none"> Summer Camp Fun Bonus Quizzes Kickoff To A Good School Year Special Swimsuit Fashion Feature Waterproof Beauty | 07/10/17 | 05/30/17 | 06/05/17 |
| NOVEMBER | 1711 | <ul style="list-style-type: none"> Fall Fashion Preview Back To School Looks Boots Special Fall Nail Trends | 09/11/17 | 08/01/17 | 08/07/17 |
| JANUARY | 1801 | <ul style="list-style-type: none"> Best Of 2017 Holiday Fun Holiday Beauty Holiday Fashion | 11/13/17 | 09/26/17 | 10/02/17 |



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|------------|-------|----------|------------|--------------|
| 1/23/17 | 1702 | 11/14/16 | 10/10/16 | 10/14/16 |
| 3/27/17 | 1703 | 1/23/17 | 12/19/16 | 12/23/16 |
| 6/5/17 | 1706 | 3/27/17 | 2/20/17 | 2/24/17 |
| 7/31/17 | 1707 | 6/5/17 | 5/1/17 | 5/3/17 |
| 10/2/17 | 1710 | 7/31/17 | 6/22/17 | 6/26/17 |
| 12/4/17 | 1712 | 10/2/17 | 8/28/17 | 9/1/17 |



MEDIA GROUP

Note, all dates & editorial themes are subject to change and/or cancellation.
Updated 9/14/16

**WE THINK
POPULAR.**